

AUMUN'23

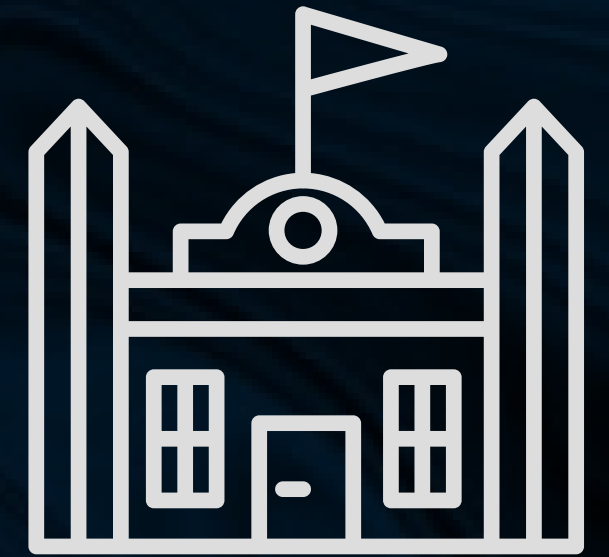
ASHOKA UNIVERSITY MODEL UNITED NATIONS



Sponsorship Prospectus

ABOUT THE UNIVERSITY

Top five among private universities in QS Asia, Ashoka University is a pioneer in providing liberal arts education in India at par with the best institutions in the world 2800+ students from 287 Indian cities and 21 countries.



THE AUMUN CONFERENCE

AUMUN'23 is the second iteration of Ashoka University's MUN Conference after the first one was successfully conducted online in March 2022. AUMUN'23 hosted 150+ delegates from over 30 schools 20+ cities all over the country. Working with the same rigor, we are expecting 100+ delegates from all over North India for AUMUN'23 apart from 50+ members involved in the Executive Board, Organizing Committee and Secretariat.



Introduction of OUR TEAM



Tejaswini Vondivillu
Secretary General



Neha Sheik
Deputy
Secretary General



Kritkeerat Kaur
Co-Head
Organising Committee



Ryan Pillai
Co-Head
Organising Committee

Introduction of OUR TEAM



Sana Chowdhury
Head of Delegate Affairs



Samarth Jain
Head of Finance



Srishti Goyal
Head of Marketing
and Social Media



Aryan Mehta
Head of Outreach

Why sponsor AUMUN?

ENGAGEMENT WITH THE AUMUN COMMUNITY

With delegates coming from all over North India along with the Ashokan Community comprising students from 250+ cities in India and 20+ countries abroad, your sponsorship efforts will ensure brand visibility among an international AUMUN community.

INVESTING IN AN EDUCATIONAL INITIATIVE

Delegates from all national and international communities view AUMUN as a platform to network with and learn from some of their most qualified peers. Your sponsorship in this initiative will greatly contribute to growing the confidence and enabling the leaders and pioneers of tomorrow to showcase their talent on a sought-after platform

SPONSORSHIP PACKAGES

We have created flexible sponsorship packages that provide you with a plethora of benefits to perfectly suit your organisation's needs. We also provide a range of additional benefits that we believe will allow your organisation to grow further.

Our Sponsorship Packages

The participation of our sponsors improves our delegates' experiences significantly. We hope you will discover a choice of service packages and specific services on the following pages to meet your needs. Please do not hesitate to contact us if you want a service that is not listed or if you wish to customize your own package.

- Platinum
- Gold
- Silver
- Bronze

PLATINUM PACKAGE

Our flagship package for our biggest supporters

| | |
|---------------------------------------|---|
| MINIMUM CONTRIBUTION | <i>Rs. 45,000</i> |
| BANNERS | 5 standing banners, spread across the university mentioning company name and any product/service the company wants to be specified individually |
| POSTERS | 30-35 wall posters spread across the university mentioning company name and any product/service the company wants to be specified individually |
| INDIVIDUAL STALL | 1 Stall of product/s advertising of the company for display and marketing (2 Days) |
| PRINTED ADVERTISEMENTS | Full page ad on all 4 background guides made for the event |
| SPEECH | Promotional video of the company (or a company product/service) displayed at the opening and closing ceremony |
| BRANDING | Mention as a high level sponsor in opening and closing speeches |
| SOCIAL MEDIA PROMOTION | Company logo on AUMUN merchandise, goodies and certificates |
| SOURCING (IN-KIND SPONSORSHIP) | Food/Education companies can have sole supply over consumption goods like beverages, food packets, stationery. |

GOLD PACKAGE

The package for the leaders who want to make it big

| | |
|---------------------------------------|---|
| MINIMUM CONTRIBUTION | <i>Rs. 30,000</i> |
| BANNERS | 3 standing banners, spread across the university mentioning company name and any product/service the company wants to be specified individually |
| POSTERS | 20-25 wall posters spread across the university mentioning company name and any product/service the company wants to be specified individually |
| PRINTED ADVERTISEMENTS | Half page ad on all 4 background guides made for the event |
| SPEECH | Mention as a sponsor in opening and closing speeches |
| SOCIAL MEDIA PROMOTION | 3 Instagram posts/reels, 3 Facebook posts, 3 LinkedIn posts, recognition on website |
| PROMOTIONAL VIDEO | Promotional video of the company (or a company product/service) displayed at the opening and closing ceremony |
| SOURCING (IN-KIND SPONSORSHIP) | Food/Education companies can have sole supply over consumption goods like beverages, food packets, stationery, etc. |

SILVER PACKAGE

Our most popular business package

**MINIMUM
CONTRIBUTION**

Rs. 15,000

BANNERS

1 standing banner, stationed outside a point of the company's choice in the university mentioning company name and any product/service the company wants to be specified individually

POSTERS

10-15 wall posters spread across the university mentioning company name and any product/service the company wants to be specified individually

INDIVIDUAL STALL

1 stall of product/s or advertising of the company for display and marketing (1 day)

**PRINTED
ADVERTISEMENTS**

Full page ad on the background guides made for the largest committee

SPEECH

Mention as a sponsor in the opening speech

BRANDING

Company logo on AUMUN merchandise

**SOCIAL MEDIA
PROMOTION**

2 Instagram posts/reels, 2 Facebook posts, 2 LinkedIn posts, recognition on website

**SOURCING (IN-KIND
SPONSORSHIP)**

Food/Education companies can have sole supply over consumption goods like beverages, food packets, stationery

BRONZE PACKAGE

Our most affordable package

| | |
|---|---|
| MINIMUM CONTRIBUTION | <i>Rs. 10,000</i> |
| BANNERS | 1 standing banner, stationed outside a point of the company's choice in the university mentioning company name and any product/service the company wants to be specified individually |
| POSTERS | 5 wall posters spread across the university mentioning company name and any product/service the company wants to be specified individually |
| PRINTED ADVERTISEMENTS | Half page ad on the background guides made for the largest committee |
| SPEECH | Mention as a sponsor in the opening speech |
| SOCIAL MEDIA PROMOTION | 2 Instagram posts/reels, 2 Facebook posts, 2 LinkedIn posts, recognition on website |
| SOURCING (IN-KIND SPONSORSHIP) | Food/Education companies can have sole supply over consumption goods like beverages, food packets, stationery, etc. |
| PREMIUM ADD-ON - BRANDING (RS. 3500) | The company logo can be additionally put on AUMUN merchandise, goodies and certificates |



SOCIALS: **Networking Event**

We are having a major networking event at our conference that will have various delegates from across India.

Our team is looking for inkind sponsorships at this event.

Get in touch with us if you want your products at this major networking event or our sessions!

CONTACT US

Samarth Jain, Head of Finance Team
samarth.jain_ug24@ashoka.edu.in

Kritkeerat Kaur, Co-Head of Organising Committee
kritkeerat.kaur_ug24@ashoka.edu.in

Ryan Pillai, Co-Head of Organising Committee
ryan.pillai_ug24@ashoka.edu.in

 +91 95990 24265